

ADELE GARNER

STRATEGIC
COMMUNICATOR

CONTACT

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EXPERIENCE

LAGNIAPPE TRAVEL SERVICES, INC

COMMUNICATIONS INTERN | APR 2018 - CURRENT

- Manage social media accounts
- Website redesign
- Data entry and office assisting

BRAND LAB LOYNO

RESEARCH COORDINATOR | AUG 2017 - DEC 2017

- Coordinated research at a Loyola University New Orleans student-run media agency
- Provided research and helped with focus groups

DRESS FOR SUCCESS NEW ORLEANS

COMMUNICATIONS INTERN | JUN 2016 - DEC 2016

- Managed social media accounts and created social media graphics for daily postings
- Assisted with day to day boutique operations

NO FLEAS MARKET

SALES ASSOCIATE | MAY 2016 - AUG 2016

- Day to day business operations at a charity retail store
- Social media postings and helping with events



EDUCATION

B.A. IN MASS COMMUNICATION

LOYOLA UNIVERSITY NEW ORLEANS | 2014 - 2018

MINOR IN MARKETING



SKILLS

- | | |
|---------------------------|----------------------|
| • Google Analytics | • Project management |
| • Social media strategy | • Layout design |
| • Marketing | • Photo editing |
| • Web content development | • Market research |



REFERENCES

LORI BYARGEON- DIRECTOR OF OPERATIONS

, DRESS FOR SUCCESS, LORI@DFSNEWORLEANS.ORG

HEATHER GOODMAN- MANAGER, NO FLEAS MARKET

(985)859-6017

ERINN BANKS- CHAPTER ADVISOR, GAMMA PHI BETA (PERSONAL)

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