

# ADELE GARNER

STRATEGIC  
COMMUNICATOR

## CONTACT

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## PROFILE

I am a strategic communicator in the field of mass communication. I am interested in pursuing marketing, social media, event planning and advertising.

## EXPERIENCE

### BRAND LAB LOYNO

RESEARCH COORDINATOR | AUG 2016 - DEC 2016

- Coordinated research at a Loyola University New Orleans student-run media agency
- Provided research and helped with focus groups

### DRESS FOR SUCCESS NEW ORLEANS

COMMUNICATIONS INTERN | JUN 2016 - DEC 2016

- Managed social media accounts and created social media graphics for daily postings
- Assisted with day to day boutique operations

### NO FLEAS MARKET

SALES ASSOCIATE | MAY 2016 - AUG 2016

- Day to day business operations at a charity retail store
- Social media postings and helping with events

## EDUCATION

### B.A. IN MASS COMMUNICATION

LOYOLA UNIVERSITY NEW ORLEANS | 2014 - 2018  
MINOR IN MARKETING

## SKILLS

- Google Analytics
- Social media strategy
- Marketing
- Web content development
- Project management
- Layout design
- Photo editing
- Market research

## REFERENCES

LORI BYARGEON- DIRECTOR OF OPERATIONS  
, DRESS FOR SUCCESS, [LORI@DFSNEWORLEANS.ORG](mailto:LORI@DFSNEWORLEANS.ORG)  
HEATHER GOODMAN- MANAGER, NO FLEAS MARKET  
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